

WORLD ALZHEIMER'S DAY 2019

Nightingales Medical Trust (NMT) is a Bangalore (India) based nonprofit organization working for the welfare of the elderly since 1998.


Over the years NMT has successfully conceptualized various innovative and family based projects that are making a significant difference in the lives of the elderly by fulfilling their social, physical and emotional needs.




The theme for World Alzheimer's day-2019 was "Let's talk about Dementia to end the stigma", a Campaign aimed to fight against the Stigma Associated with Dementia.

WORLD ALZHEIMER'S DAY 2019
 ప్రపంచ అల్జీమర్స్ రోజు 2019

There's more to a person than the Dementia
 చిత్తవైకల్యం కంటే ఒక వ్యక్తికి చాలా ఎక్కువ




End the Stigma
 కళ్ళంకాన్ని అంతం చేయండి

Supported by



**Red Cross - Nightingales Trust
 Dementia Care Centre**

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Dementia cannot be cured but can be managed
 చిత్తవైకల్యాన్ని నయం చేయలేము కాని నిర్వహించవచ్చు




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It is possible to live well with DEMENTIA
 చిత్తవైకల్యంతో బాగా జీవించడం సాధ్యమే



End the Stigma
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World Alzheimer's Day was observed on 20thSeptember 2019 by Red Cross - Nightingales Trust Dementia Day Care Centre through conducting various activities that was spread all through the day.



The event was organised at KBR Park, main entrance where more than 800 participants consisting of students, caregivers, police officers, morning walkers at the park and various other supportive NGO's had gathered and participated .Ms SruthiSivaraman, engaged the crowd by conducting brain games to engage the crowd and also to create understanding about the cognitive impairment a person with dementia might present.

Welcome and opening remark was given by Mr.Premkumar Raja, Cofounder ofNMT



After welcoming the chief guest-the Honourable Minister ShriEetelaRajendraand various other dignitaries like Mr.Prakash Reddy Chaiman of IRCS , Mr.Madan Mohan Rao, General Secretary IRCS, Mr.Koti Reddy, Administrative Officer, IRCS, Mr.Bheem Reddy, District Chairman, Mr Premkumar S Raja, and Dr RadhaCofounders of Nithingales Medical Trust were seated on the dais.

They were requested to address the gathering.



Shot on OPPO F5





The Chief Guest Hon' Health Minister Shri.EetelaRajendra spoke about the prevalence of Alzheimer's and the necessity of NGOs and other social organisations to participate in educating the caregivers and general public about dementia. He spoke about how nuclear families have replaced joint families which has led to less interaction between children and elders. As a result elders are being abused. He laid emphasis on how it is necessary to respect elders and educate every one about dementia. He has suggested conducting more awareness programmes and increasing activities for elders to reduce the Dementia risk.He also promised to support for the cause. He has congratulated Red Cross Nightingales Trust Dementia Day Care Centre for holding the World Alzheimer's day celebrations.

After minister's speech street play was performed by students of St Joseph's College . The theme of the street play was to create awareness about the signs and symptoms and available support services to close the treatment gap.



Street play by St. Joseph's college students

This was followed by the speech of Guest of honour, Shri. Prakash Reddy, Chaiman IRCS. Meanwhile, the students of IRCS and various colleges like Rhoda Mistry College, St Joseph and St Anns gathered for the "Intergenerational Memory Walk" to raise awareness on Dementia to fight stigma associated with Dementia. It was flagged off by the Health Minister.



Minister addressing media

Approximately 800 members participated including students, senior citizens NGO's and others marched along raising slogans/ placards and banners trying to fight the stigma against Dementia.





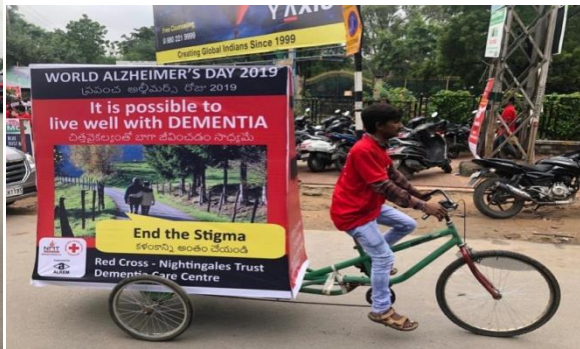












After the culmination of the Intergenerational Memory Walk at Red Cross Nightingales Trust Dementia Day Care Centre refreshments were issued to the participants and we commenced the workshop titled “ How to fight stigma associated with Dementia” by Dr Diana Monteiro and Dr Surya Prabha, Neurophysician from NIMS hospital discussed about identifying the signs and symptoms of Dementia. Impact of the workshop on family carers were tremendous that about 5 carers shared their experiences of caring including lack of information available and the jolt they faced while the diagnosis was given.



DrDianaMonteiro

One of our caregiver sharing her experience



DrSuryaPrabha,



Vote of Thanks by Dr.Radha S Murthy , Managing Trustee of Nightingales Medical Trust



PRINT MEDIA COVERAGE:





పాశ్చాత్య సంస్కృతితోనే అల్జీమర్స్ వంటి వ్యాధులు మంత్రి ఈటల రాజేందర్

వెంకటేశ్వరకాలవీ, సెప్టెంబర్ 20 (ఆంధ్రజ్యోతి): పాశ్చాత్య సంస్కృతిని అవలంబిస్తూ, వసుదైక కుటుంబాల ను విస్మరించడం వల్లే అల్జీమర్స్ వంటి వ్యాధులు పెరుగుతున్నాయని రాష్ట్ర వైద్య ఆరోగ్య శాఖ మంత్రి ఈటల రాజేందర్ పేర్కొన్నారు. ప్రపంచ అల్జీమర్స్ దినోత్సవాన్ని పురస్కరించుకుని రోటరీ క్లబ్ ఆఫ్ హైదరాబాద్ ఆధ్వర్యంలో వివిధ కళాశాలల విద్యార్థులతో కేబీఆర్ పార్క్ వద్ద శుక్రవారం నిర్వహించిన ర్యాలీని ఆయన ప్రారంభించారు. అనంతరం ఈటల మాట్లాడుతూ ఘోరం వసుదైక కుటుంబాల్లో పదుల సంఖ్యలో సభ్యులు ఉండేవారని, అందరినీ పుకొనిపోయే తత్వం ఉండేదన్నారు. ప్రస్తుతం చిన్న కుటుంబాల్లో జీవిస్తున్నారని, ఆహార అలవాట్లలోనూ సమూల మార్పులు వచ్చాయన్నారు. కాలాంటి వ్యాధులు ప్రభవించుకు ఆస్కారం ఏర్పడుతోందని చెప్పారు. చిన్నపిల్లలతో పాటు వయస్సులో ఉన్నవారిలో సైతం అల్జీమర్స్ అందోకన కలిగిస్తోందన్నారు. కార్యక్రమంలో నిర్వహకులు రజిత శ్రీతి, ఈశ్వర్ రావు, శ్రీనివాస్ తదితరులు పాల్గొన్నారు.

ర్యాలీని ప్రారంభిస్తున్న మంత్రి ఈటల రాజేందర్, తదితరులు

News Channels in Telugu like ABN, TV9 and few others had covered the Ministers speech and had telecasted the same.